

STYLE CANADA PRESS CENTRE

Eye Candy at LG Fashion Week Toronto

By Eye Candy the Volumes

Dated: Mar 26, 2009

Eye Candy, The Volumes celebrated their latest edition, Fantasia at an Elegant Soirée at Toronto's exclusive club The Lobby, last Tuesday evening the 17th of March. For one night only Toronto got to party with the chic-est team in the city! Photographers, stylists, make-up artists, fashionistas and Eye Candy lovers were all present and were greeted with pomegranate flavored drinks upon their arrival, courtesy of Pearl Vodka. The incredible official fashion week DJ, Daniel set the atmosphere with his upbeat and catchy tracks. Guests donned masks and danced a long a glitter covered floor.

Eye Candy, The Volumes was launched at the L'Oréal Paris Fashion Week in October 2007. Since its premiere issue, Voyeur de la Mode, the publication has worked with such renowned fashion photographers as: Marino Parisotto, Eugenio Recuenco, Howard Schatz, Sacha Dean Biyan, Steven Lyon, and James Lightbown. Voyeur de la Mode was awarded four nominations in the Fashion & Beauty category at the Spring 2008 National Magazine Awards of Canada and placed silver. Voyeur de la Mode won the Benny Award and the Applied Arts Award for its printing.

Team Eye Candy had a great time at the party and is looking forward to their next visit to Toronto. We would like to thank all of our sponsors who helped put this evening together: The Lobby, Set in Style, Pearl Vodka, Clarins, Pantages Hotel, Coty, Nuxe Paris, Toronto.com, Lunetz, and Karyzma Agency. Eye Candy the Volumes is a avant-garde fashion photography publication featuring some of the worlds most renowned photographers in the world. We have won several awards in Canada in the Fashion and Beauty category for the National Magazine Awards. We are currently sold at all leading book stores in Canada and with our third issue: Cinemoda we will be branching out into the US.