

STYLE CANADA PRESS CENTRE



**FDCCs 10th Year  
LG Fashion Week – Beauty by L'Oréal Paris March 16<sup>th</sup>-21st 2009**

**SHOW LOVE!**

*By FDCC  
Dated February 3, 2009*

The Fashion Design Council of Canada celebrates 20th season at LG Fashion Week, Beauty by L'Oréal Paris March 16th-21<sup>st</sup> Toronto, Ontario (For immediate release February 2nd 2009) – Today the Fashion Design Council of Canada (FDCC) announced its celebrated week of Canadian designers and international inspirations will run March 16th through the 21st in the heart of downtown Toronto at Nathan Phillips Square under a new creative theme.

Like a great song, a beautiful poem or stunning architecture, fashion and our obsessive love of it, is here to stay. Thus the theme for the 10th year is SHOW LOVE. The FDCC is proud to celebrate its 10th year, the designers who have made history with them as well as the fashion lovers who drive the industry with passion, opinion and dedication.

“This is a year to celebrate a strong history and a promising future. I am proud of the unprecedented exposure and focus on the designers that found a voice at Fashion Week over the last 10 years and the unyielding support of our sponsors both old and new. I warmly invite everyone to come together, SHOW LOVE, and celebrate fashion,” Robin Kay, President Fashion Design Council of Canada, Executive Director LG Fashion Week. In just a few short months, there has been a world change; filled with an unprecedented combination of despair and hope. History dictates that in challenging times, artists and creative souls suffer yet through such times there are extraordinary opportunities to come together and nurture a community that makes everyone smile, and allows spirits to soar through personal creativity and design. It is a time to come together and show unity, show support and most of all SHOW LOVE.

SHOW LOVE. Embrace the power the industry commands on an international scale and the growth on the horizon. SHOW LOVE. The unwavering relevance of the industry and the place it holds in the lives, businesses and the world at large.

SHOW LOVE to artists whose spirit will not be silenced. SHOW LOVE to designers that will reinvent the way of everyone dresses, thinks and expresses themselves. LG Fashion Week, Beauty by L'Oréal Paris will bring the fashion elite and international industry to the Fashion Capital of Canada, March 16th-21st in the heart of downtown Toronto, Nathan Phillips Square. Returning to the fabulous fashion tents, LG Fashion Week will encompass over 40 runways shows, networking events, cocktail parties, and the opening of The Market, an exclusive buyer environment open three days during Fashion Week from 9:00am -1:00pm featuring accessories, men's wear and women's wear.

