

STYLE CANADA PRESS RELEASE

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By: T-Shirtmonster Inc

## **Breast Cancer Society of Canada partners with T-Shirtmonster to create exciting new T-Shirt line!**

**Breast Cancer Society of Canada partners with T-Shirtmonster to create exciting new customizable t-shirts and hooded sweatshirts. Over 21 breast cancer awareness t-shirt designs are now available, just in time for Breast Cancer Awareness Month.**

T-Shirtmonster, ([www.tshirtmonster.ca](http://www.tshirtmonster.ca)) an e-commerce custom t-shirt printer that hosts an online platform for sellers and buyers, has created a unique clothing line for Breast Cancer Society of Canada. Over 21 breast cancer awareness t-shirt designs are now available in Breast Cancer Society Canada's online Gallery ([www.tshirtmonster.ca/designer/BreastCancerSocietyCanada/](http://www.tshirtmonster.ca/designer/BreastCancerSocietyCanada/)) just in time for Breast Cancer Awareness Month and Dress Down Day in October!

All Breast Cancer t-shirt designs are fully customizable and 25% of every purchase is donated to help raise funds for much-needed breast cancer research in Canada.

"We are delighted to have partnered with T-Shirtmonster" says Executive Director, Marsha Davidson. "Many of our supporters are looking for shirts to enhance their fundraising activities. T-Shirtmonster looks after all of this for us and gives us a significant donation."

Users can upload a photograph or add text to create a personalized t-shirt. All custom t-shirt designs are available on over 150 different styles and colours, including organic t-shirts, American Apparel, baby clothing and hooded sweatshirts.

T-Shirtmonster's proprietary web platform empowers individuals, businesses and non-profit organizations to generate substantial income from T-Shirt sales by opening a free Gallery to upload and sell their designs. All profits from the sale of the T-Shirt go directly to the owner of the Gallery.